



MACONS
CONSULTING



COMPANY PROFILE 2026

Macons (Maknah Artha Consultant) is a strategic advisory company specializing in business consulting, and data-driven strategy development.

✉ sales@macons.co.id

ABOUT US

Macons (Maknah Artha Consultant) is a **strategic advisory and consulting company specializing in business consulting and data-driven strategy development**, with a strong focus on the energy and natural resources sectors. Our core coverage includes **oil & gas, coal, renewable energy, and agribusiness**.



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With a structured, analytical, and forward-thinking approach, Macons supports clients in navigating industry complexity, regulatory dynamics, and market transformation.

We work closely with decision-makers to design efficient, sustainable, and future-ready strategies that create long-term value across the value chain.

OUR PROJECTS



Our engagements are designed to support clients in making informed decisions, improving performance, and preparing for long-term industry shifts.

OUR KEY PROJECT ENGAGEMENTS INCLUDE:

- **Strategic advisory and business consulting projects** for oil & gas, coal, renewable energy, and agribusiness companies.
- Development of corporate and asset-level strategies across upstream, midstream, and downstream energy value chains.
- Data-driven market studies, feasibility assessments, and strategic planning to support investment and expansion decisions.
- Advisory support on energy transition, sustainability initiatives, and renewable energy development.
- Business transformation and performance improvement projects aligned with regulatory, operational, and market realities.

Each project is delivered using a structured methodology, industry insight, and analytical rigor to ensure practical and sustainable outcomes.



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OUR EXPERTISE

Macons combines deep industry understanding with strong analytical capabilities to **deliver high-impact consulting and advisory services.**

Our expertise is centered on the **energy** and **agribusiness** sectors, supported by a data-driven and strategy-led approach.



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OUR EXPERTISE

OUR CORE EXPERTISE INCLUDES:

- **Energy & Natural Resources Consulting**
Strategic and commercial advisory services for oil & gas, coal, renewable energy, and related industries.
- **Renewable Energy & Energy Transition Advisory**
Strategy development, market analysis, and project-level advisory supporting clean energy and transition initiatives.
- **Agribusiness Consulting**
Business strategy, value chain analysis, and performance improvement for agribusiness and related sectors.
- **Strategic & Corporate Planning**
Development of corporate strategies, business plans, and long-term roadmaps aligned with industry trends and client objectives.
- **Data-Driven Strategy & Market Intelligence**
Use of data, analytics, and market insights to support resource allocation, competitive positioning, and performance measurement.

Through this focused expertise, Macons positions itself as a trusted strategic partner for organizations seeking **clarity, resilience, and sustainable growth** in complex and evolving industries.



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CONTACT US

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